

Venesky Brown Social Value Case Study



The Safety Superhero Academy



College Road Primary School, Keyham Barton Catholic Primary School, and The Rydal Academy

IMPACT

- Empowered over 83 children across three schools to think proactively and responsibly about safety.
- Introduced STEM careers in an accessible, engaging format using storytelling and relatable role models.
- Created lasting learning moments through take-home materials that extend the classroom experience.
- Strengthened community relationships by aligning educational initiatives with local projects.

By embedding this programme into its Social Value Strategy, Venesky Brown is helping to plant the seeds for the next generation of engineers, scientists, and innovators — showing that even the smallest superheroes can dream big.

INSPIRING YOUNG MINDS



As part of its ongoing commitment to delivering meaningful social value, Venesky Brown has partnered with The Safety Superhero Academy to bring a unique and engaging experience to primary schools located near client project sites. This initiative aims to equip children with essential safety knowledge while sparking interest in the exciting world of STEM careers.

Sessions took place at College Road Primary School, Keyham Barton Catholic Primary School in Plymouth, and The Rydal Academy in Darlington. Designed to be both fun and educational, the workshops used interactive storytelling and real-life industry role models to help pupils understand how they can be Safety Superheroes in their everyday lives.

Each child received a personal copy of The Safety Superhero book to take home, encouraging ongoing learning and family conversations around safety and science.

