

Venesky Brown Social Value Case Study



Making Work Work



The Challenges Group



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IMPACT



- Empowered women with realistic and flexible options for re-entering the job market.
- Highlighted less conventional roles like job shares and temporary contracts as viable pathways.
- Offered insight into how recruitment is evolving – and how to navigate it.
- Built confidence and connection through a welcoming, informal session with industry professionals.

By embedding this partnership into its Social Value Strategy, Venesky Brown is helping to reduce barriers, build confidence, and support more women in finding meaningful roles that work for them and their lives.

SUPPORTING CAREER RETURNERS ✓

As part of its commitment to building inclusive workplaces and creating meaningful opportunities, Venesky Brown has launched a new partnership with Making Work Work, an event supporting women returning to the workforce after career breaks.

The partnership kicked off in Edinburgh with Meet the Recruiters: A Conversation with Venesky Brown, an informal, in-person event designed to give attendees honest insights into the job market, the evolving nature of work, and routes back into employment.

The event featured a panel of four Venesky Brown team members. Together, they led an engaging discussion covering topics such as hybrid working, temporary contracts, job sharing, and how AI is changing recruitment practices.

Attendees said the event gave them a fresh perspective on their career options, with many noting they hadn't considered alternative working patterns before. The open Q&A format, real-life advice, and practical CV tips made a lasting impact.



MAKING
WORK
WORK

ELEVATE