

Venesky Brown Social Value Case Study



Rock Trust

IMPACT



Our collaboration with Rock Trust to deliver CV and interview skills workshops for young people seeking employment was a profoundly rewarding experience. These workshops were designed to empower participants with practical tools and guidance to help them secure meaningful job opportunities. We believe that gaining stable employment is a pivotal step – one that can lead to greater independence, confidence, and long-term self-sufficiency.

By partnering with Rock Trust, our goal was to make a tangible difference in the lives of young people navigating uncertain circumstances. It was inspiring to witness their growth and determination as they embraced new skills, built confidence, and honed their potential. Their enthusiasm and commitment to self-improvement were truly remarkable.

Our dedication to this cause extends far beyond a one-off event. We are committed to a long-term partnership with Rock Trust, continuing to provide support, resources, and encouragement that help young people not only find employment, but thrive in it. It is a privilege to be part of their journey and to play a role in helping shape a brighter, more secure future through meaningful employment.

SUPPORTING YOUNG PEOPLE



At Venesky Brown, we believe we have a core responsibility to support the communities we work within and to make a meaningful, positive contribution. As part of this commitment, we've formed a partnership with the youth homelessness charity Rock Trust.

Rock Trust is a Scottish-based charity that supports young people aged 16–25 who are homeless or at risk of becoming homeless. The organisation provides advice, education, and guidance to help young people build the skills and resources needed to transition into adulthood, while avoiding or moving on from homelessness.

Venesky Brown wholeheartedly supports Rock Trust because its mission closely aligns with our own vision and values. Their dedication to helping homeless and vulnerable young people find stability and support reflects our belief in strengthening communities by providing employment opportunities that empower individuals to improve their lives. We firmly believe that every young person deserves a safe, nurturing environment in which they can thrive and reach their full potential.

By supporting Rock Trust, we contribute to their vital work in providing housing, counselling, and essential resources, ensuring that these young individuals have the opportunity and guidance they need to build a brighter future. This partnership matters to us because we are passionate about making a tangible difference in the lives of those who need it most, and about investing in a stronger, more inclusive future for our communities.

TESTIMONIALS



"I wanted to share the positive news... After the first drop-in session where your team spoke to a young man who we work with, he attended an interview and was successfully offered the job, citing the workshop as giving him a confidence boost in the interview. Thank you so much for supporting us and him with this session – it's already made a huge difference and we're so grateful!" - Joanne Simpson, Partnership Lead, Rock Trust

rock trust
ENDING YOUTH HOMELESSNESS

 **ELEVATE**